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U.S. Patent and Trademark Office: U.S. DEPARTMENT OF COMMERCE

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## TRANSMITTAL FORM

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		Application Number	10/749,434
		Filing Date	December 31, 2003
		First Named Inventor	Stephen Lawrence, et al.
		Art Unit	2171
		Examiner Name	Unknown
Total Number of Pages in This Submission		Attorney Docket Number	53051/294554

**ENCLOSURES (check all that apply)**

<input type="checkbox"/> Fee Transmittal Form	<input type="checkbox"/> Drawing(s)	<input type="checkbox"/> After Allowance Communication to Technology Center (TC)
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Remarks

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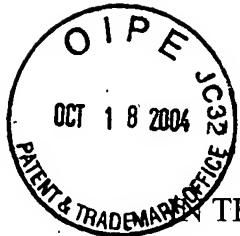
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THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Stephen Lawrence, et al.

Serial No.: 10/749,434

Filed: December 31, 2003

For: METHODS AND SYSTEMS FOR IMPROVING A SEARCH RANKING  
USING ARTICLE INFORMATION

Mail Stop Amendments  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

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**INFORMATION DISCLOSURE STATEMENT**

Dear Sir:

Pursuant to 37 C.F.R. §§ 1.56, 1.97, and 1.98, Applicant submits herewith on Form PTO/SB/08 a listing of documents known to the Applicant and/or his attorney. Applicant respectfully requests consideration of the cited documents and making the same of record in the prosecution of the above-identified application.

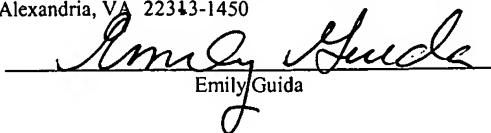
For several of the documents listed in "Non Patent Literature Documents," the date which is shown on the document is listed. Applicant makes no representation as to the publication date, if any, of the document. Copies of the documents are enclosed.

Applicant does not represent or admit that any document listed is prior art or

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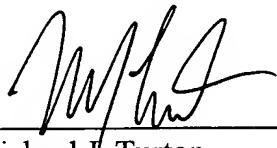
U.S.S.N.: 10/749,434  
Filed: December 31, 2003  
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material, and Applicant reserves the right to challenge any assertion that a document listed is prior art or material. Further, Applicant reserves the right to establish patentability over the listed documents.

It is respectfully requested that the references listed on the attached form PTO/SB/08 be expressly considered by the Examiner, made of record in the application, and appear among the "References Cited" on any patent to issue therefrom.

This Information Disclosure Statement ("IDS") is being submitted prior to the mailing of a first Office Action on the merits in this application. Accordingly, it is believed that no fees are due for consideration of this IDS. However, should any fees be due under 37 C.F.R. §1.16 or §1.17 or otherwise, the Commissioner is hereby authorized to charge these fees and any other additional fees which may be required during the entire pendency of this application, or to credit any overpayment, to Deposit Account No. 11-0855.

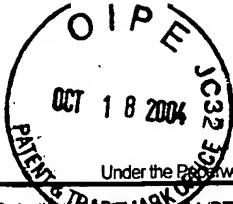
Respectfully submitted,



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Michael J. Turton  
Reg. No. 40,852

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404.815.6061  
Attorney Docket No.: 53051/294554



PTO/SB/08a (08-03)

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<i>Application Number</i>	10/749,434
<i>Filing Date</i>	December 31, 2003
<i>First Named Inventor</i>	Stephen Lawrence, et al.
<i>Art Unit</i>	2171
<i>Examiner Name</i>	Unknown
<i>Attorney Docket Number</i>	53051/294554

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Sheet

of 4

*Attorney Docket Number*

53051/294554

## **U.S. PATENT DOCUMENTS**

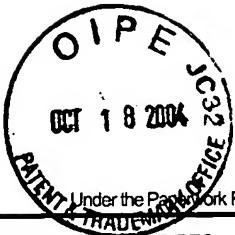
## **FOREIGN PATENT DOCUMENTS**

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Art Unit	2171
Examiner Name	Unknown
Attorney Docket Number	53051/294554

### NON PATENT LITERATURE DOCUMENTS

Examiner Initials *	Cite No. <sup>1</sup>	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.	T <sup>2</sup>
	9	80-20 Software – Products – 80-20 One Search, <a href="http://www.80-20.com/products/one-search/retriever.asp">http://www.80-20.com/products/one-search/retriever.asp</a> , printed 3/16/2004.	
	10	"askSam™ Making Information Useful," askSam, - Organize your information with askSam, <a href="http://www.asksam.com/brochure.asp">http://www.asksam.com/brochure.asp</a> , printed 3/15/2004.	
	11	Alexa® Web Search – Toolbar Quick Tour, <a href="http://pages.alexa.com/prod_serv/quicktour.html">http://pages.alexa.com/prod_serv/quicktour.html</a> , pp. 1-5, printed 3/16/2004.	
	12	BARRETT, R. et al., "How to Personalize the Web," IBM Research, <a href="http://www.almaden.ibm.com/cs/wbi/papers/chi97/wbipaper.html">http://www.almaden.ibm.com/cs/wbi/papers/chi97/wbipaper.html</a> , pp. 1-13, printed 3/16/2004.	
	13	BATTELLE, J., CNN.com "When geeks go camping, ideas hatch," <a href="http://www.cnn.com/2004/TECH/ptech/01/09/bus2.feat.geek.camp/index.html">http://www.cnn.com/2004/TECH/ptech/01/09/bus2.feat.geek.camp/index.html</a> , pp. 1-3, printed 1/13/2004.	
	14	BOYAN, J., et al., "A Machine Learning Architecture for Optimizing Web Search Engines," School of Computer Science, Carnegie Mellon University, May 10, 1996, pp. 1-8.	
	15	BRADENBAUGH, F., "Chapter 1 The Client-Side Search Engine," <i>JavaScript Cookbook</i> , 1 <sup>st</sup> Ed., October 1999, O'REILLY™ Online Catalog, <a href="http://www.oreilly.com/catalog/iscook/chapter/ch01.html">http://www.oreilly.com/catalog/iscook/chapter/ch01.html</a> , pp. 1-30, printed 12/29/2003.	
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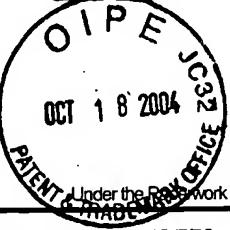
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Application Number	10/749,434
Filing Date	December 31, 2003
First Named Inventor	Stephen Lawrence, et al.
Art Unit	2171
Examiner Name	Unknown

Attorney Docket Number 53051/294554

### NON PATENT LITERATURE DOCUMENTS

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	20	DUMAIS, S., et al, "Stuff I've Seen: A System for Personal Information Retrieval and Re-Use," Microsoft Research, SIGIR'03, July 28-August 1, 2003, pp. 1-8.	
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	23	FERTIG, S., et al., "Lifestreams: An Alternative to the Desktop Metaphor," <a href="http://www.acm.org/sigchi/chi96/proceedings/videos/Fertig/etf.htm">http://www.acm.org/sigchi/chi96/proceedings/videos/Fertig/etf.htm</a> , pp. 1-3, printed 3/16/2004.	
	24	GEISLER, G., "Enriched Links: A Framework for Improving Web Navigation Using Pop-Up Views," pp.1-14, 2000.	
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	26	JOACHIMS, T., et al., "WebWatcher: A Tour Guide for the World Wide Web," 1996.	
	27	MARKOFF, J., "Google Moves Toward Clash with Microsoft," <i>The New York Times</i> , May 19, 2004, <a href="http://www.nytimes.com/2004/5/19/technology/19google.html?ex=1085964389&amp;ei=1&amp;e...">http://www.nytimes.com/2004/5/19/technology/19google.html?ex=1085964389&amp;ei=1&amp;e...</a> pp. 1-4, printed 5/19/2004.	
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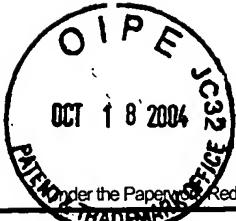
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	33	RIZZO, T., "WinFS 101: Introducing the New Windows File System," Longhorn Developer Center Home: Headline Archive: WinFS 101: Introducing the New..., <a href="http://msdn.Microsoft.com/Longhorn/archive/default.aspx?pull=/library/en-us/dnwinfs/htm...">http://msdn.Microsoft.com/Longhorn/archive/default.aspx?pull=/library/en-us/dnwinfs/htm...</a> , pp. 1-5, printed 4/21/2004.	
	34	"Searching for the next Google – New trends are helping nimble startups elbow in to the plundered market," RED HERRING – The Business of Technology, March 9, 2004, <a href="http://redherring.com/PrintArticle.aspx?a=4782&amp;sector=Capital">http://redherring.com/PrintArticle.aspx?a=4782&amp;sector=Capital</a> , pg. 1-5, printed 3/30/2004.	
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	39	WebWatcher Home Page, "Welcome to the WebWatcher Project," <a href="http://www-2.cs.cmu.edu/~webwatcher/">http://www-2.cs.cmu.edu/~webwatcher/</a> , printed 10/15/2003.	
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